

LIVED IN.



DIVERSIFY YOUR STYLE

LIVED IN LOOKS, EFFORTLESS TEXTURES, SESSION STYLING;
LET YOUR HAIR DIVERSIFY YOUR STYLE.

2 FOR \$18
18% SAVINGS

SELECT STYLE & CARE LINE



LIVED IN LOOKS

EFFORTLESS TEXTURE

SESSION STYLING



PROMOTION APPLIES ON PRODUCTS SHOWN.





STMNT CARE

The 5-piece line up is designed for all hair and beard types. The high-performance formulas have been infused with activated charcoal to purify and invigorating menthol for that extra fresh, clean feeling.

Signature scent:

Fresh citrus and lavender with tonka bean.

Beard oil signature scent:

Citrus with incense and woody undertones

SHAMPOO

300ml

For those 'deep clean' days. Refreshes hair and scalp.

ALL-IN-ONE CLEANSER

300ml

Your daily cleanse, just more powerful. Powerful formula that removes any product build-up.

CONDITIONER

300ml

For a smooth finish. Moisturizing formula with activated charcoal for hair and beard.

BEARD OIL

50ml

Your beard, just more awesome. Softens and tames all beard types.

HAIR & BODY CLEANSING BAR

125g

A solid choice for multipurpose cleansing. For super clean hair, body, face and hands.



JULIUS' COLLECTION

I've developed my collection to deliver versatile performance, whether you are behind the chair or session styling. Shine, matte and everything in between - these formulas are designed with the ability to cocktail, for truly custom-tailored styling.

Signature scent:

Coconut & sandalwood with inflexions of orris.



SHINE PASTE

100ml

The one for understated shine. Ultimate definition with long-lasting texture

MATTE PASTE

100ml

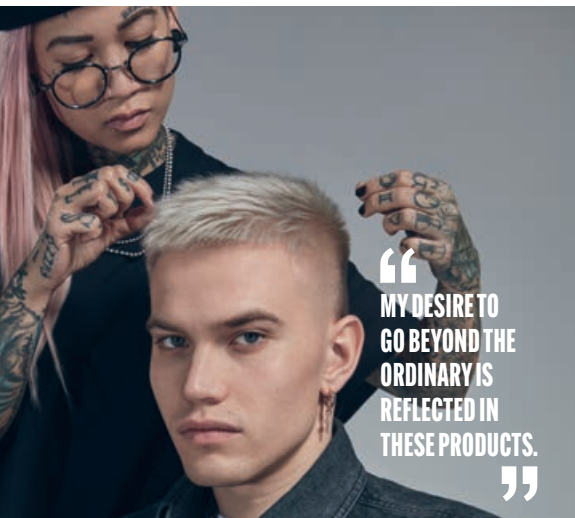
The one with the super matte effect. Legendary definition with long-lasting texture.

HAIRSPRAY

170ml

Your style's safe with this one. Workable hold with memory effect. Concentrated formula*

*Lasts approx. 85% as long as a standard 300ml hairspray



STAYGOLD'S COLLECTION

I strive to go beyond what's expected in all that I do. My dedication to personal growth and technical perfection is reflected in my formulas, each with unique qualities; powders, fibres and transforming textures.

Signature scent:

Citrus, aquatic & woody notes.



FIBER POMADE

100ml

Your golden ticket for messy texture. For incredible separation and remoldable texture. Strong control.

WAX POWDER

15g

Transform the way you style. Transforming non-sticky powder-to-wax formula. Medium control.

SPRAY POWDER

4g

Your secret weapon for rough texture. Instant root-lift and outrageous volume.



NOMAD BARBER'S COLLECTION

I've absorbed the time-honored art of barbering from across the globe; this unique knowledge has allowed me to perfect a range of classical products; upgraded for today's grooming needs.

Signature scent:

Spices, lavender & a hint of wood.



CLASSIC POMADE

100ml

It's a classic for a reason. Long-lasting dry texture. Super strong control.

DRY CLAY

100ml

Rough it up with extra matte impact. Long-lasting dry texture, super strong control.

GROOMING SPRAY

200ml

Your multipurpose prep and style support. Flexible hold without stiffness. Light control.